

THE ROSETTE GAZETTE

Official Newsletter of the Sigma Alpha Omega® FoundationSM



A Message From Our President

Dear Sigma Alpha Omega Foundation Family,

Happy New Year and Happy Founder's Day! As we stand on the threshold of a new year, we are reminded not only of the hope and fresh beginnings that come with it, but also of the faithfulness of our God who has brought us through another year of ministry and service. Today, as we celebrate the 27th anniversary of Sigma Alpha Omega, we also pause to reflect on all that God has done through each of you—our dedicated supporters and volunteers...sisters.

It is with a heart full of gratitude that I write to you today. When Michelle Bull, Kathryn Meyer, Kimberly Rogers, and Josie Watson first dreamed of this organization, they envisioned a place where God's love would be put into action, a place where lives would be transformed and communities would be uplifted in His name. Over the years, thanks to your faithfulness and support, we have seen that vision take shape in remarkable ways.

We have seen lives changed through the programs and services we offer, and through the countless acts of kindness, encouragement, and outreach that flow from your partnership. Whether you are on the front lines of our ministry or supporting us behind the scenes, you are a vital part of the work God is doing through Sigma Alpha Omega and the Foundation.

As we look ahead to 2025, we are excited about the opportunities God has placed before us. We know that with His guidance, we will continue to grow, reach new people, and make a lasting impact on those in need. But none of this would be possible without your continued prayers, dedication, and resources. I ask that you prayerfully consider how you can partner with us in this new year.

Let us continue to press forward together, united in faith and mission. As we honor the legacy of our Founders today, let us remember that we are called to carry their vision forward, for God's glory and the good of His people.

May this year be one of spiritual growth, renewed purpose, and abundant blessings for you and your family. Thank you for being an essential part of our journey. We look forward to all that God will accomplish through us in 2025 and beyond.

Dove Love,
Brett Pasquinelli
President
Sigma Alpha Omega Foundation

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National Charitable Foundation Day Recap

BY BRITTANY WRIGHT

National Charitable Foundation Day takes place every year on Giving Tuesday and is a day set aside for active chapters to raise money to help support SAOF. This year, NCFD took place on December 3rd, 2024.

We want to say “THANK YOU” to all of the chapters that participated this year! Many chapters hosted some variety of raffle or “buy a tree” fundraiser to support SAOF. We received approximately \$380 in direct donations to our organization, as well as about \$97.50 in reported donations from chapters.

If your chapter has not submitted your NCFD participation form, please do so ASAP!



Kendra Scott Fundraiser

The Sigma Alpha Omega Foundation is excited to partner, once again, with Kendra Scott's Shine Bright, Do Good program for a Galantine's fundraiser!

On February 12-13, a portion of proceeds from Kendra Scott purchases will be donated to the Sigma Alpha Omega Foundation.

Savannah, GA locals can visit the Savannah Broughton Street location between 3:00 and 6:00 PM on February 12. Online shoppers will use a code, so keep an eye on our social media for that code closer to time!

Previous Kendra Scott Fundraisers have raised \$764.25 in March of 2024 and \$1271.95 in October of 2023!

We would love to see you all rocking your Kendra Scott, as it gives back to our sisters. We know we have my eye on some rose quartz pieces!



OPPORTUNITIES

Sisters Helping Sisters

THE APPLICATION WINDOW IS NOW OPEN!

Application Window: January 5-31

Please apply for yourself or nominate a sister.

And share with your chapter sisters!

Please note that new applications are required for each semester in which an applicant would like to receive dues assistance.

Applicants will be notified in February of any assistance that can be given.

If you have any questions about Sisters Helping Sisters, please contact Shelby Howard at treasurer@sigmaalphaomegafoundation.org!

To apply for Sisters Helping Sisters, please [click here!](#)

Convention Registration Grant

The Convention Registration Grant is a need-based, reimbursement-style grant intended to help sisters pay their way to our National Convention in Ridgecrest, NC in June 2025! Applications for this grant will be reviewed on a monthly basis, and funds will be awarded through April 2025 or until all funds have been allocated—whichever comes first! If all funds are allocated before April 2025, the application form will be closed, and sisters will be notified via email and through our social media!

The 2025 Convention Registration Grant is open now!

All active, associate, and alumni sisters are invited to apply for this grant. If you have any questions about the 2025 Convention Registration Grant, or grants from the Sigma Alpha Omega Foundation in general, please contact Ashleigh Crouch at programs@sigmaalphaomegafoundation.org!

To apply for the 2025 Convention Registration Grant, please [click here!](#)

Founder's Day Grant

This year's Sigma Alpha Omega Foundation Founder's Day Grant is now open!

For this year's Founder's Day Grant, applicants are being asked to write a short (250-500 words) essay about **how SAO embodies the bible verse Matthew 6:33.**

All active, associate, and alumni sisters are invited to apply for this grant. One winner will be selected and awarded a sum of \$100 via PayPal, Venmo, or check!

Deadline: January 31st, 2025 at 11:59 PM CST

All applicants will be notified of our decision via email no later than February 14th, 2025. If you have any questions about the 2025 Founder's Day Grant, or grants from the Sigma Alpha Omega Foundation in general, please contact Ashleigh Crouch at programs@sigmaalphaomegafoundation.org!

To apply for the 2025 Founder's Day Grant, please [click here!](#)





New Year's Devotional

EPHESIANS 4:22-24

“You were taught, with regard to your former way of life, to put off your old self, which is being corrupted by its deceitful desires; to be made new in the attitude of your minds; and to put on the new self, created to be like God in true righteousness and holiness.”

A new year feels like a blank page, full of possibilities and hope. It's a time when many of us set resolutions, aiming to grow, improve, and embrace new habits. As young women, we're often pulled in many directions—juggling school, work, relationships, or personal goals. But amidst the busyness of life, Ephesians 4:22-24 offers a powerful reminder of the ultimate renewal: the transformation that comes from Christ.

Paul encourages us to “put off your old self.” This means letting go of habits, attitudes, or patterns of thinking that don't align with God's purpose for us. It's not just about outward behavior but about inward change. The “old self” can include fear, envy, comparison, or striving for perfection. What parts of your old self might God be asking you to release as you step into this new year?

Next, we are called to “be made new in the attitude of your minds.” Renewal begins with our thoughts. It's about choosing to focus on God's truth instead of the world's lies. This might mean spending more time in God's Word, seeking His guidance in prayer, or surrounding ourselves with uplifting community.

Finally, Paul urges us to “put on the new self.” This is an invitation to embrace our identity in Christ—as beloved daughters of God, created in His image to reflect His righteousness and holiness. What a beautiful truth to carry into this year: you are being made new by the One who loves you most.

Action Steps for the New Year:

- 1. Reflect:** Take some quiet time to journal or pray about the “old self” you need to let go of this year. What attitudes or habits is God asking you to release?
- 2. Renew:** Set a goal to spend time with God daily, whether through reading Scripture, prayer, or worship. Start small if needed—even five minutes can make a difference.
- 3. Reconnect:** Find a faith community or accountability partner to encourage you in your walk with Christ. Sharing your journey with others can strengthen your faith.
- 4. Recommit:** Write down one specific way you want to embrace your “new self” this year. Keep it somewhere visible as a reminder of God's work in your life.

Closing Thought:

As you step into this year, remember that true renewal doesn't come from your own efforts but from God's transformative power. Trust Him to guide you, strengthen you, and shape you into the woman He created you to be. Happy New Year!

Written By:

Brittany Wright
Secretary & Director of Public Relations
Sigma Alpha Omega Foundation

Sisters Helping Sisters: Donors Needed

\$1,674.53

LAST SEMESTER, WE RECEIVED \$1,674.53 IN DONATIONS FROM OUR INCREDIBLY GENEROUS SISTERS AND ALUMNAE. EACH GIRL WHO APPLIED RECEIVED AT LEAST \$100 TOWARDS THEIR DUES.

Sigma Alpha Omega is an incredible opportunity for young, Christian women to be involved on her campus.

We want to ensure that those women are able to do amazing things through SAO without being held back by financial restraints.

If you are able to donate, please do so. Even \$5 can go far with supporting sisters.

Donate via Venmo, PayPal, or check. Be sure to designate that your donation is for Sisters Helping Sisters!

Venmo: @SigmaAlphaOmegaFoundation
OR @SistersByGraceFoundation

PayPal: @SistersByGrace

Check: Email Shelby Howard, Treasurer, for address

Donate button on website



Donate

**THANK YOU FOR YOUR SUPPORT!
WE CAN'T DO WHAT WE DO
WITHOUT YOU!**

Venmo: @SigmaAlphaOmegaFoundation
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Donate button on website



Stay Connected

**YOUR SUPPORT IS THE DRIVING
FORCE BEHIND OUR ABILITY TO
CREATE A MEANINGFUL IMPACT
WITH OUR SISTERHOOD AND
BEYOND!**

Let's stay linked and make an impact together!

Follow us on social media for upcoming events and fundraising opportunities!



@sao_foundation



The Sigma Alpha Omega
Foundation

Ongoing Support

EMERGENCY RELIEF FUND

The Emergency Relief Fund is designed to help SAO sisters that find themselves in an unexpected place and need help financially. You can apply yourself or nominate a sister.

Emergency Relief Fund Application

SISTERS HELPING SISTERS

Are you an active sister in need of financial support to help pay your chapter dues? The Sisters Helping Sisters Application is released twice annually: August/September & January

Are you an alumnae that would like to contribute to help support active sisters in paying for their dues? You can donate at any time! Just be sure to specify that the donation is for SHS!

We collect year round to help ensure we can support sisters in need!